

# Cross-cultural Experience between Korea and Vietnam: motivations for cooperation and development

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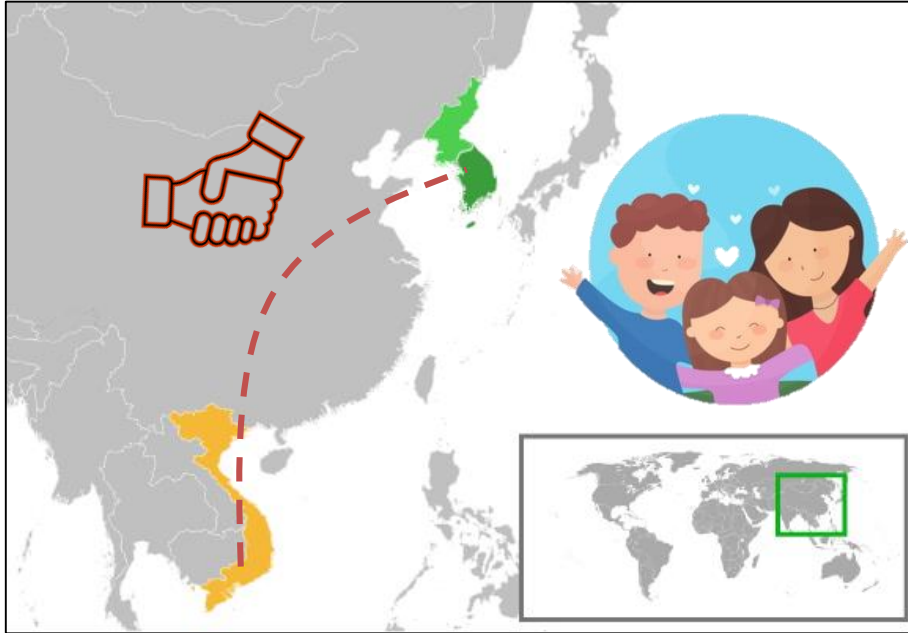
A new start Beyond poverty





International development cooperation that Merry Year International carries out is not simply for the purpose of economic development. We survey and discover people and their living in the Mekong Delta areas and design the project for them. It is to help the process development of socio-economically and to solve poverty problem.

Those development projects shall be based on cooperation each. Cooperation and development are not something unilaterally supported by one side. The two parties, Korea and Vietnam, must go on cooperation and development along the same lines of understanding and respectation.



**Korea and Vietnam have the common culture, especially in the community. An importance of relationship is considered as basic principle. It can be the background of relationship with family, friends, school sometimes hometown. If I can describe Vietnamese culture by one word, it's tình cảm. And in Korea, same – 정감 (Affection). This is the key to open other's mind.**

**An NGO works with community based. We are focusing on the relationship with stakeholders in Vietnam, as a Korean. It's very interesting points to use same culture-based for development and cooperation between two overseas, although it's difference countries.**





**International development cooperation is not following the profit and benefit, every step should carry out based on human being relationship and its right. Of course, it requires trying to understand and follow the culture changes on modern society due to influence of internet and mass media, however, we may not miss the common point of the culture.**

**According to view of cooperation and development I can express we have been in similar culture which is based on the relationship because international development cooperation should be worked with understanding and respect.**